

Evaluation Program

- In-depth assessment by trained evaluators to assist fairs & exhibitions to consistently improve standards
- Helps promote agriculture through an entertaining & educational approach

Annual Conference

- Providing valuable networking opportunities
- Provides a forum for information exchange & learning
- Informative presentations & discussion groups
- Annual Awards Program recognizing excellence in our industry

Workshops & Sessions

- Delivers training & development
- Special project development
- Brings certified, experienced presenters
- Usually funded by sources other than BCAAFAE
- Sessions chosen to reflect current needs of our Fairs & Exhibitions

Insurance

- Provides an exclusive insurance program for all fair members through partnership with Capri Insurance

Directory

- Detailed directory of all member Fairs & Exhibitions & Associate/Commercial members

Government & Industry Relations

- Liaison between members of the Provincial Government
- Monitors legislation, regulation & educates membership on what will affect them
- Research funding opportunities from government & industry
- Investigate project partnership opportunities that member fairs will share the benefits from

Partnerships

- BC 4-H Council
- BC Safety Authority
- BC Agriculture in the Classroom
- BC Association of Farmers' Markets
- BC AgriTourism Alliance

Resource Library

- Contains Operational Manuals
- CD/VHS presentations
- Consumer Protection Program
- Agricultural Education
- Judging Standards Manual

Publications

- Quarterly newsletter distributed both in print & electronically
- Highlights industry related information
- Provides communication opportunities for all members
- Detailed annual membership directory

Annual Fair Guide

- 25,000 copies distributed province wide
- Promotes all members and event dates. The Guide provides public contact information and is supplied to BC Ferries and tourism centres throughout the Province.

Web Site

- Developed and maintained to provide up-to-date information about our industry
- Assists in promoting member fairs & exhibitions
- Assists in marketing commercial & associate members
- Provides links to all association member sites

National & International Representation

BCAAFE represents its members at the national level as a member of the Provincial Executive Committee with CAFÉ (Canadian Association of Fairs & Exhibitions), & at the international level as a provincial associate of the IAFE (International Association of Fairs & Expositions)

Funding & Projects

- Research funding opportunities from government & industry
- Investigate project partnership opportunities that member fairs will share the benefits from

Our Vision for BC FAIRS

A sustainable provincial association that represents agricultural fairs, exhibitions, festivals and related events, & increases awareness of BC agriculture through alliances with other organizations.

www.bcfairs.ca



*Choose the Membership Level
that's right for you.*

Fairs/Exhibitions

from as low as \$150
based on fair attendance

Fairs and exhibitions have a significant impact on the economy of British Columbia. They are gathering places for the young and old and offer the public a place to meet, compete and volunteer their services. Not only do fairs and exhibitions have an economic benefit, they also offer many tangible benefits to each and every community.

In order for agricultural fairs and exhibitions to be a member of the BC Association of Agricultural Fairs and Exhibitions they must meet the mandate of the association's bylaws and have 10 recognized agricultural categories.

Commercial/Associate Membership \$150

Commercial Member - pertains to an individual, firm or organization who earns income from doing business directly with a fair/exhibition. Examples would be concessionaires, midway operations, entertainment agencies etc.

Associate Member \$75

Associate Member pertains to government agency, non-profit organizations, other fairs (Cdn. and US) and others who are interested in the improvement of agricultural fairs and exhibitions in British Columbia.

Affiliate Member from \$150

Any non-profit association or organization whose purposes include the furthering of agriculture, industry and community life and who hold annually scheduled events such as community celebrations, horticultural or agricultural festivals, etc shall be eligible for Affiliate Membership upon approval of the Board of Directors and on payment of annual membership dues.



We Need You!
The Stronger The Membership
The Stronger Our Voice.
Won't You Join Us!

OUR MISSION STATEMENT

To provide leadership, resources and services to agricultural fairs, exhibitions and related events so they can effectively celebrate the diversity and importance of local agriculture in communities throughout BC.

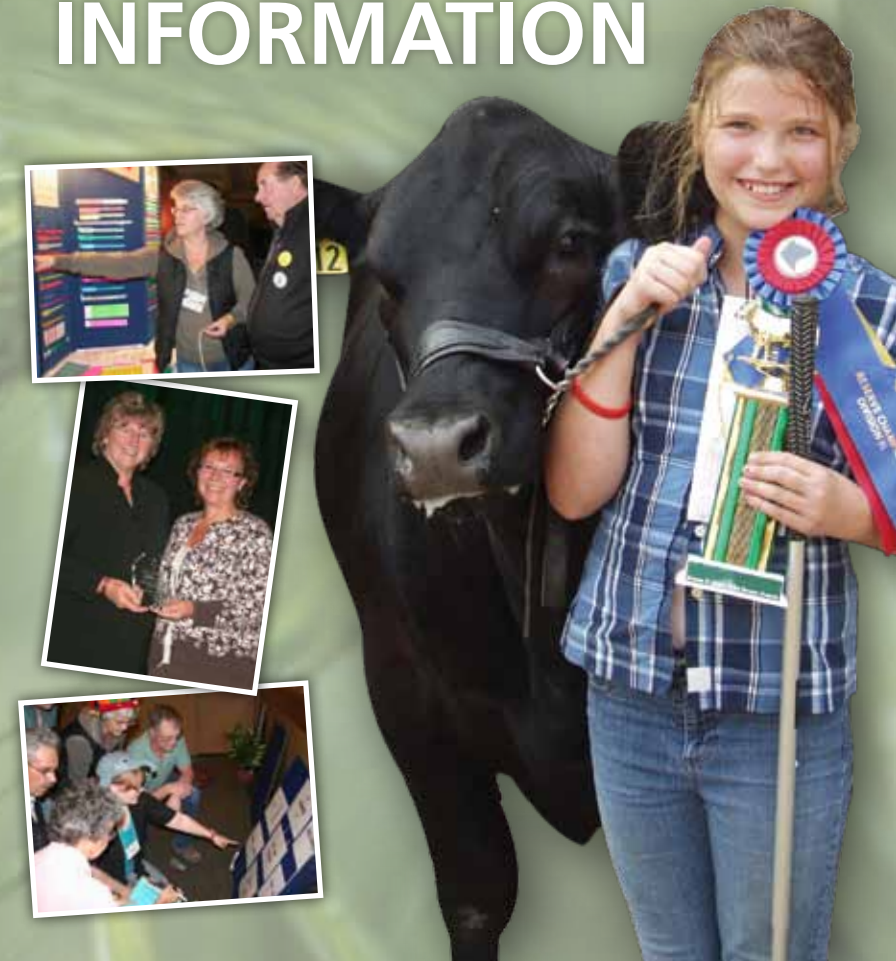


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*Rooted In Tradition,
Growing for Tomorrow*

MEMBERSHIP INFORMATION



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